

Cyril Callister

FOUNDATION



THE HAPPY LITTLE **VEGEMITES'** PROJECT

INCREDIBLE

THE STORY OF THE INVENTION OF VEGEMITE

PAINTING WITH VEGEMITE

SUPPORTING EDUCATION & WELLBEING

MEETS AUSTRALIAN CURRICULUM STANDARDS

PERSEVERANCE + DETERMINATION + INTEGRITY + COURAGE = RESILIENCE

When scientist Cyril Callister first invented Vegemite in 1923, Australians hated it. It took 15 years of perseverance and determination before we embraced it.

The Happy Little Vegemites' Project is delivered in schools by the Cyril Callister Foundation (CCF) team led by Cyril's grandson Jamie Callister, author of *Vegemite the True Story of the Man Who Invented an Australian Icon* (Murdoch Books 2023).

A portion of all proceeds from school visits goes towards the Cyril Callister scholarship fund to financially support regional Australian students undertaking tertiary science studies.

[LEARN MORE](#)



ENQUIRIES & BOOKINGS

PLEASE CONTACT

LIBBY CALLISTER

LIBBY@CYRILCALLISTERFOUNDATION.ORG

PHONE: 0418 151 685

WWW.CYRILCALLISTERFOUNDATION.ORG