

Cyril Callister

FOUNDATION



HAPPY LITTLE VEGEMITES IN SCHOOLS

- SUPPORTS STUDENTS ACHIEVE THEIR FULL POTENTIAL
- PROMOTES RESILIENCE THROUGH STORYTELLING
- ENCOURAGES TOMORROW'S LITTLE INNOVATORS TODAY
- MEETS THE AUSTRALIAN CURRICULUM CODES SCIENCE, HASS, STEM, VISUAL ART
- CREATES HAPPY LITTLE VEGEMITES

When scientist Cyril Callister first invented Vegemite in 1923, Australians hated it. It took 15 years of perseverance and determination before we embraced it.

The Happy Little Vegemites' Project is delivered in schools by the Cyril Callister Foundation (CCF) team led by Cyril's grandson Jamie Callister, author of *Vegemite the True Story of the Man Who Invented an Australian Icon* (Murdoch Books 2023).

A portion of all proceeds from school visits goes towards the Cyril Callister scholarship fund to financially support regional Australian students undertaking tertiary science studies.

TESTIMONIAL

“The Vegemite incursion successfully engaged students through a session led by passionate presenters which delved into the history of Vegemite and encouraged discussions about perseverance amidst challenges. Hands-on activities ensured active participation and allowed for many meaningful conversations to occur after the incursion. A highlight was when the students eagerly sampled Vegemite! Overall, the incursion effectively blended educational content with interactive elements, leaving a lasting impression and enhancing students' cultural awareness of Australia and one of its icons.”

Year 4 Teacher, The Southport School, Southport, Queensland

Our schools program engages students through storytelling and is based on four pillars, key ingredients Dr Cyril Callister used to invent the cultural icon Vegemite:



- **Walk your path**
- **Find your team**
- **Believe in yourself**
- **Dare to dream**



**ENQUIRIES & BOOKINGS
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